

iMTM2021

27TH INTERNATIONAL MEDITERRANEAN TOURISM MARKET

MORE THAN EVER

9/2-16/6

VIRTUAL

15-16/6

EXPO TEL AVIV

ENGAGE. CONNECT. CREATE.

Exhibitors from 9.2.2021 (for uploading materials)
Tourism professionals from 1.3.2021

ONE EVENT. **TWO** PARTS. **ENDLESS** POTENTIAL.

Join the innovation at **IMTM2021**
27TH INTERNATIONAL MEDITERRANEAN TOURISM MARKET
A single event divided into two parts,
entirely customised to maximise industry
connectivity and visibility.

WHY CHOOSE IF YOU CAN HAVE BOTH?

For the first time EVER, IMTM offers a unique
format that changes the way business is done -
Starting with a special **VIRTUAL PLATFORM**
and **closing** with a **PHYSICAL FAIR in TLV!**

9/2-16/6

VIRTUAL

15-16/6

EXPO TEL AVIV

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New for 2021

Interactive Lobby

Exhibition Map

Booth Sketch

Networking



FOR THE FIRST TIME!

Exhibitors who guarantee their participation in **JUNE 2021** will have an **ADDITIONAL VIRTUAL BOOTH** for an extended period of 4 months' brand visibility launching on **February 9, 2021!**

And here is THE REVOLUTIONARY PART - instead of a meetings' marathon at the physical event and afterward trying to jumpstart relevant collaborations - **WE REVERSED THE PRACTICE.**

In IMTM 2021 you'll have **4 MONTHS FOR UNLIMITED B2B MEETINGS** with a potential of more than 30,000 tourism professionals, so by the time we'll meet in **TEL AVIV ON JUNE 15-16, 2021,** you'll already have **CONFIRMED CONNECTIONS** ready to seal the deal with a face to face handshake.



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IMTM IS THE PLACE TO...



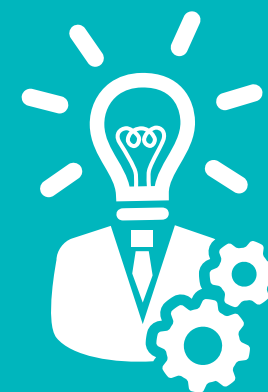
ENGAGE

Capture the attention of a global audience during the virtual exhibition with an online showcase and space to directly connect and communicate with vendors and clients.



CONNECT

Solidify the relationships built and reinforce your industry presence during the virtual exhibition and during the in-person event.



SOCIALISE

Increase exposure by sharing your thoughts and images in the IMTM online social community **#IMTMTLV**



LEARN

Get updates on the latest industry innovations, destinations, attractions and more. Watch, hear and learn from leading experts and speakers and participate in attractive webinars and lectures.



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ONLINE EXHIBITOR TOOLS and directory to maximise your visibility to buyers and enhanced educational experience.



IMTM EXHIBITORS gain access to **thousands of trade visitors**, as well as our unique appointment system, complete with comprehensive tools to help attract buyers for more meaningful meetings.



IMTM NETWORKING system allows exhibitors to respond to trade visitors and get ahead and prepare for appointments at the fair or conduct a live video chat prior to the in-person event.



IMTM DEDICATED TEAM are on hand to support you throughout your exhibitor journey. Whether you're one of our long-standing exhibitors or new to IMTM, we'll guide you through each step of the way for successful business.



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FREE OF CHARGE

AS AN IMTM EXHIBITOR, YOU WILL BENEFIT FROM THE FOLLOWING FREE OF CHARGE:

- Virtual booth to promote yourself in the online platform
- IMTM catalogue listing
- Access to thousands of quality trade visitors
- Two-way online appointment scheduling (exhibitors and trade visitors)
- Marketing opportunities through the virtual platform
- Media & PR support
- Comprehensive support, guides & videos
- High quality education programme
- Live webinars to showcase your product (additional fee)



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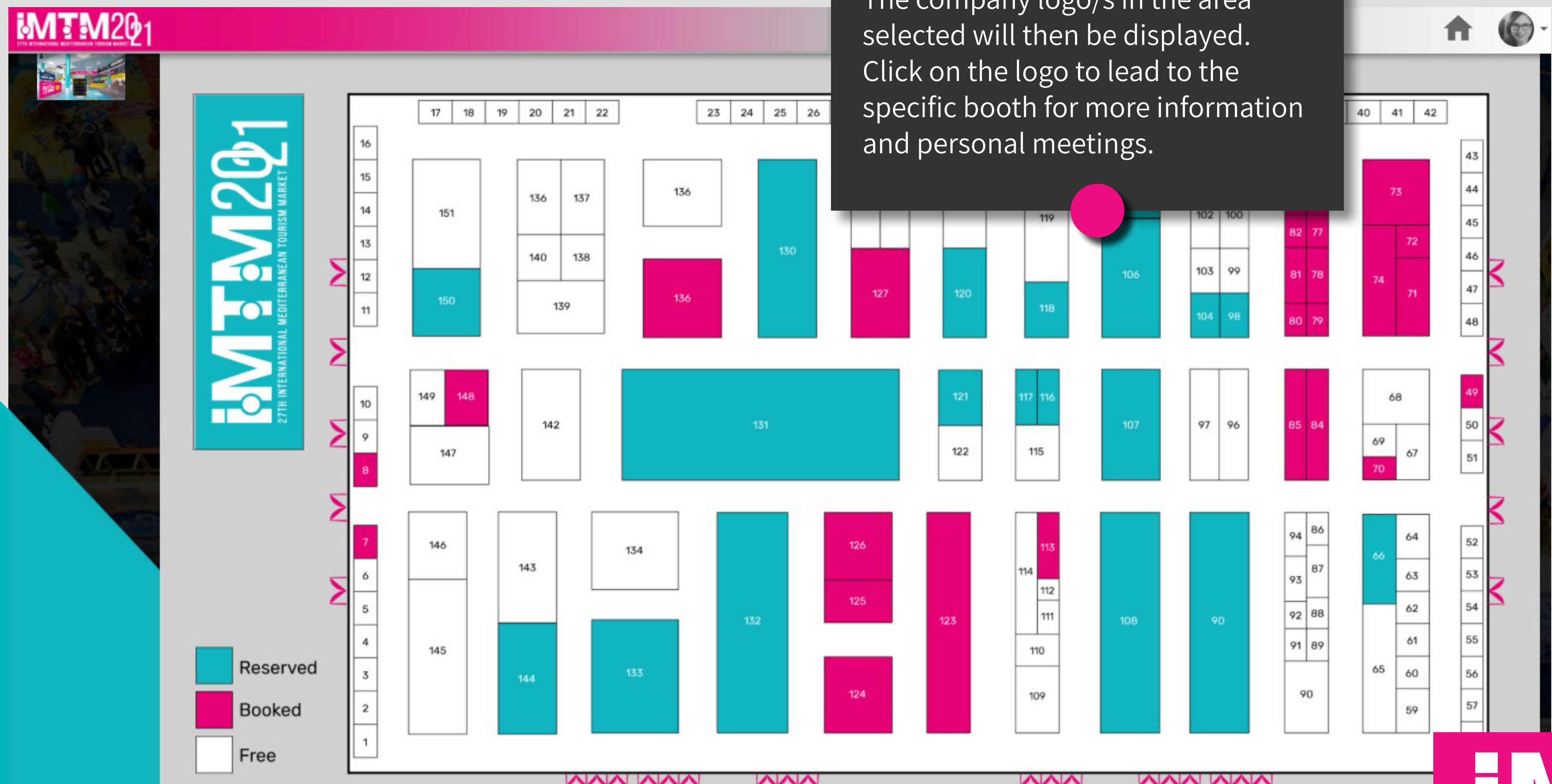
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EXHIBITION MAP



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SAMPLE VIRTUAL BOOTH



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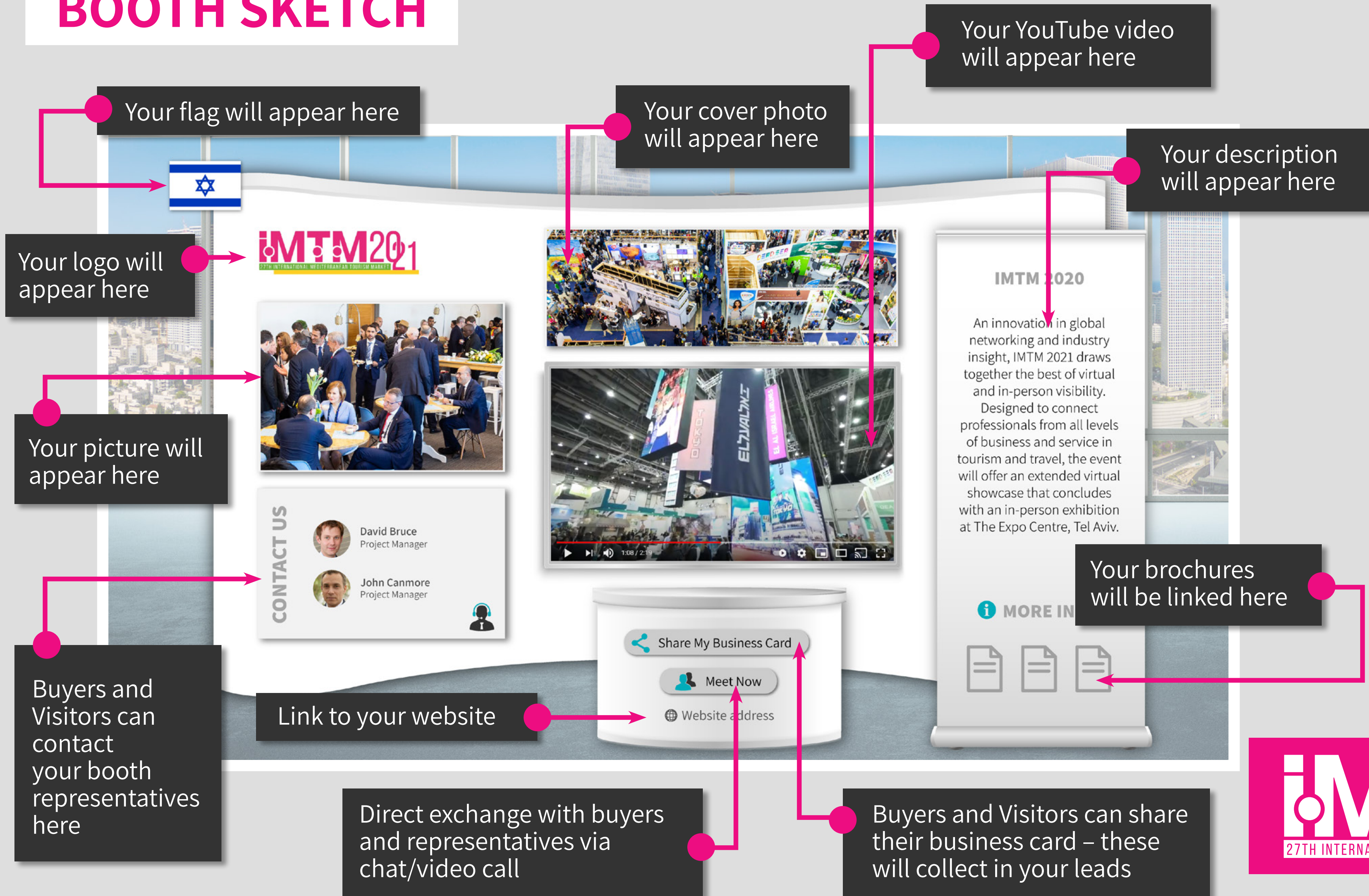
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BOOTH SKETCH



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NETWORKING

VIEW THE LIST OF ALL THE PARTICIPANTS

Search participants by name, company, position or by any keyword in their profiles

Participant or Company name

Find

Advanced Find

Name Company Position Country

Sort by Category

Find

Maria A Joy
Travel Greece
Travel Agent
Greece

Billy M Lach
Events4All
Events Organizer
France

Annie J Roman
Around the World
Sales
Lithuania

Guadalupe J Rand
Private
Tour Leader
India

Oz Marom
Great Israel
Travel Agent
Israel

Contact - Send a message or ask for a video chat and see if they are online

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